

Rebecca Hart *Product Designer*

Combining a scientific foundation with a passion for accessible design, I bring 5 years of healthcare experience to create empathetic and data-driven UX solutions.

Experience

Freelance Designer

Jul 2024 - Present

- Designed intuitive websites, cohesive brand identities & user-centered experiences aligned with audience needs & the goals of the business/client.
- Developed brand assets & design systems.

Impulse Solutions Group - UX Designer

Sep 2024 - Dec 2024

- Designed & launched first release of app on App/Play Stores.
- Leveraged user research & design principles to create a new features & a cohesive design system during beta-testing with ~50 active users.
- Collaborated with cross-functional teams, iterated on designs based on incorporating feedback and testing new features.

Icahn School of Medicine at Mount Sinai - Clinical Research Coordinator

Nov 2018 - Jul 2023

Jen & Rivera-Mindt Laboratories, Department of Neurology

- Communicated complex medical information to diverse audiences (physicians & patients) through visual & written mediums.
- Contributed to strategic design, project management & experimental design. Designed operational processes of a new clinical testing lab.
- Managed regulatory paperwork & data for 5 clinical studies with total ~250 participants, overseeing participant recruitment, study protocols & data analysis.

Walt Disney World - Merchandise Cast Member

Jun 2018 - Aug 2018

The Emporium, Magic Kingdom

Jenny Wilde Associates - Corporate Events Planner

May 2013 - May 2018

- Managed the bespoke planning & onsite management of day/residential conferences of 15 - 500 delegates.

Weill Cornell Medicine - Laboratory Assistant

Sep 2016 - Aug 2017

Ishii Laboratory, Alzheimer's Disease wet lab research

Education

Parsons School of Design, The New School

MPS Communication Design

2023 - 2024

University of Exeter

BSc Medical Sciences

2014 - 2018

<https://rebeccahart.nyc>

missrebeccahart@gmail.com

(917) 331-3834

[linkedin.com/in/rebeccahart-nyc](https://www.linkedin.com/in/rebeccahart-nyc)

Achievements

Published illustrator in Brain scientific journal paper with 9 citations & over 2000 views

Second authorship of paper in Frontiers in Rehabilitation Sciences with 1 citation and 1400 views

Skills

User research
Persona mapping
Wireframing
Prototyping
Usability testing
Data analysis
Project management
Strategic design
CITI certification

Tools

Figma
FigJam
Miro
Sketch
HTML/CSS (including Github & VSCode)
Procreate
Microsoft Visio
ArcSite
Epic EHR
RedCap